



FXcellence in Photography!

FX Luminaire is now accepting your photos for our **Photo of the Month and Photo of the Year** contest.



Who:

All FX advocates that have an amazing landscape lighting project that they want to have national exposure! We know that you have done some incredible projects- *now share it with the rest of the world!*

Why:

Not only will your name and project gain national exposure, but you will also be eligible to win monthly prizes! They include:

Monthly 1st place: \$1000 of FX Product *(list price)*

Monthly 2nd place: \$600 of FX Product *(list price)*

Monthly 3rd place: \$400 of FX Product *(list price)*

That is right, we are giving away free product:
and you get to choose what you want!

Grand Prize:

If you have three winning photographs in one year, we will produce a professional marketing piece (trifold brochure) for your company!

This includes all design, and printing up to 5,000 pieces!

All entered photos have the potential to be in our catalogs, web site, advertisements, training, etc.; This is what we call an

FXcellent Opportunity!

Photo of the Month



Contest Rules:

1

Your lighting project must only use the FX Luminaire line of Low Voltage Exterior Lighting Components. In order to win, the photo must be a night-time photo only. You may submit day-time photos for our use, however, they will not be eligible for prizes.



2

Photos can be submitted online by visiting www.fxl.com/photocontest and clicking on the link to upload photos (up to 1MB). Or, you can send in a CD. The photos must be at least 300 dpi, and in jpeg, psd, raw or tiff format. Include all of your contact information with the disk. *Note: We recommend that you stuff your files using Stuffit Expander, or similar program.*

Send disks to:

FXcellence in Photography Contest
10019 Waples Ct.
San Diego, CA 92121

Please email any questions to [**contest@fxl.com**](mailto:contest@fxl.com)

3

You must fill out the FX Photo Release Form per photo and fax to 858-535-1234 Attn: *photo contest*. If you are mailing a CD, please include the signed form. Any photos submitted without a completely filled out release form will not be eligible for the prizes.

4

The winning photographs will be selected by FX Luminaire.

FX Luminaire will hold the photo contest on a monthly basis. We reserve the right to not have 1st, 2nd, and/or 3rd place winners in any particular month. You may submit as many photos as you like during any month or year. Your photo will be kept on file for one year, making it eligible to win during any month (ex: if you send in a photo in January, and it doesn't win, it will be reentered for the rest of the year until it wins or a year has passed.)

Photo of the Month





FX Luminaire, Inc. Photo Release and Contest Entry Form

Your Information:

Full Name: _____

Company Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Your Website: _____

Photo Information:

Date photo was taken: _____

Name of file: _____

Photo Release:

By submitting your photo(s) and signing this photo release, you agree to all contest rules, and allow FX Luminaire to use the photo in anyway in which they see fit, this includes, but is not limited to Advertising, catalogs, brochures, training, etc.

By us receiving the photograph(s) and signing this form, we assume that you have permission from the home or property owner to photograph, reproduce and publish pictures their home.

Note: Submitted photographs may be issued to other contractors, who are NOT in direct competition with your company. IF you DO NOT want your photograph to be utilized in this way, please initial here _____.

Signature: _____

Print Name: _____ Date: _____

**Please sign and date this release form, along with the following
landscape information page, and fax to 858-535-1234.**

